





INSPIRE. CREATE. *Customize*. TRANSFORM.

What if we could design through the mind's eye? Pulling from the senses to inspire new visions. Turning off the noise to design from within. This is your blank canvas – the freedom to create your custom expression. This idea book will help open the mind to all the possibilities. Delve in. Where will your curiosity take you?

SUBTRACTIVE LAYERS



04

A CUSTOM COLLECTION WITH COLORPOINT CONSTRUCTION

ARTEFACT



26

A CUSTOM COLLECTION WITH CYP CONSTRUCTION

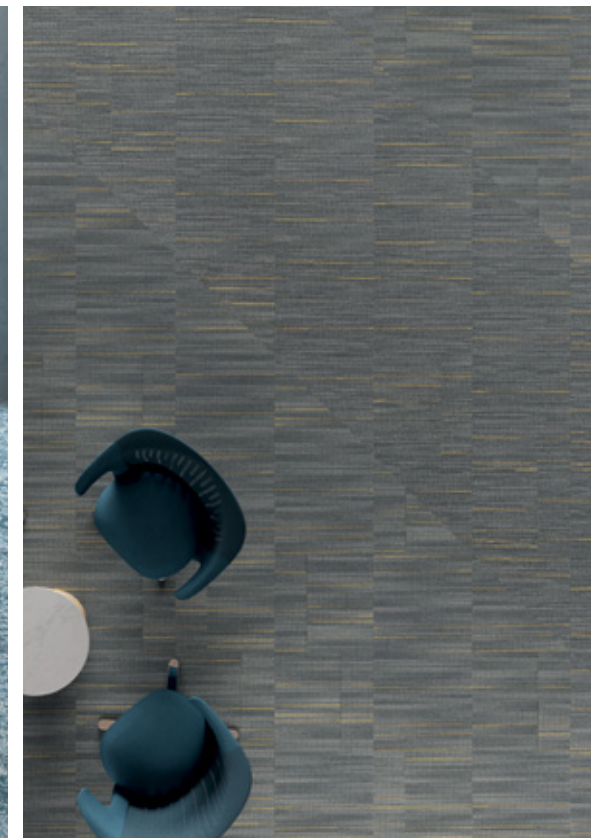
CREATE IN COLOR



46

POM BOX / A CUSTOM COLOR TOOL

ESTRATO



62

A RUNNING LINE COLLECTION WITH CUSTOMIZABLE COLOR ACCENTS

CUSTOM RUGS



76

CREATE CUSTOM AREA RUGS WITH CARPET TILE AND BROADLOOM

SUBTRACTIVE LAYERS



SUBTRACT. *Remove.* UNCOVER.

The Subtractive Layers custom collection explores absence as an instrument and discovers beauty in taking away. Continuing the inspiration of Subtractive Layers resilient, we explored a new medium in soft surface. Stripping away and uncovering more. Striations give way to texture and color. Imperfect linework, with every strand custom and unique, creates richness and abundance. A Colorpoint construction, Subtractive Layers provides multi-level texture with a customizable color palette. Add less. Reveal more.



1.

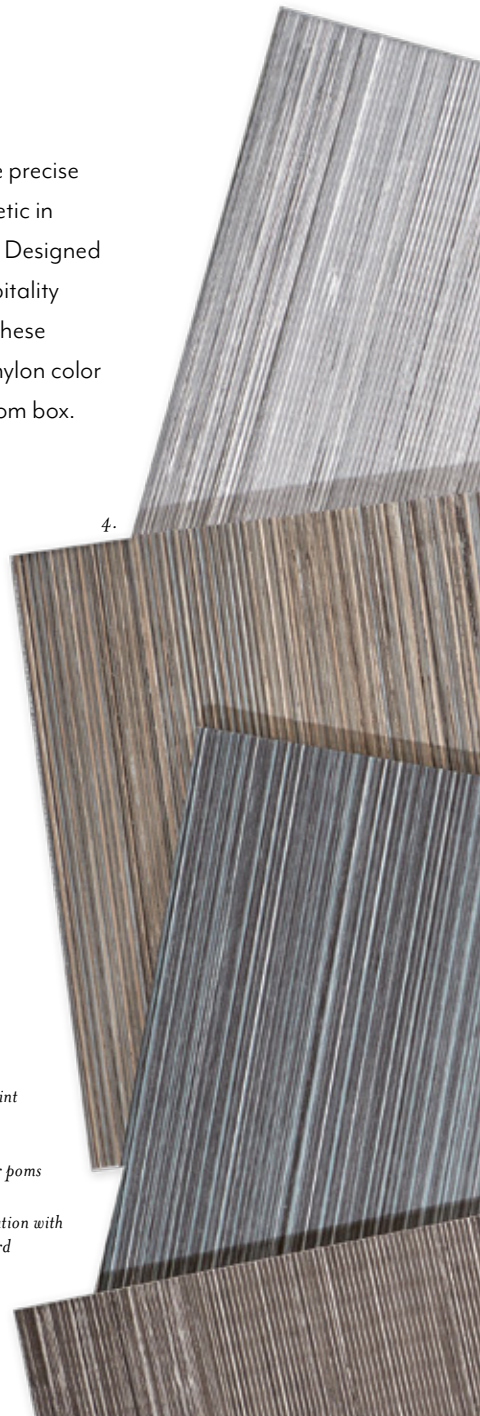


3.

COLORPOINT CONSTRUCTION /

Machine-tufted patterns create precise details for a dimensional aesthetic in multi-level cut or loop patterns. Designed specifically for large, open hospitality public space areas, customize these styles from 240 solution-dyed nylon color choices in our custom design pom box.

500 yard minimum



4.



2.

- 1. Subtractive Layers colorpoint custom swatches
- 2. Eco Solution Q nylon fiber poms
- 3. Subtractive process exploration with acrylic paint on paper board
- 4. Subtractive Layers LVT in remove and withdraw

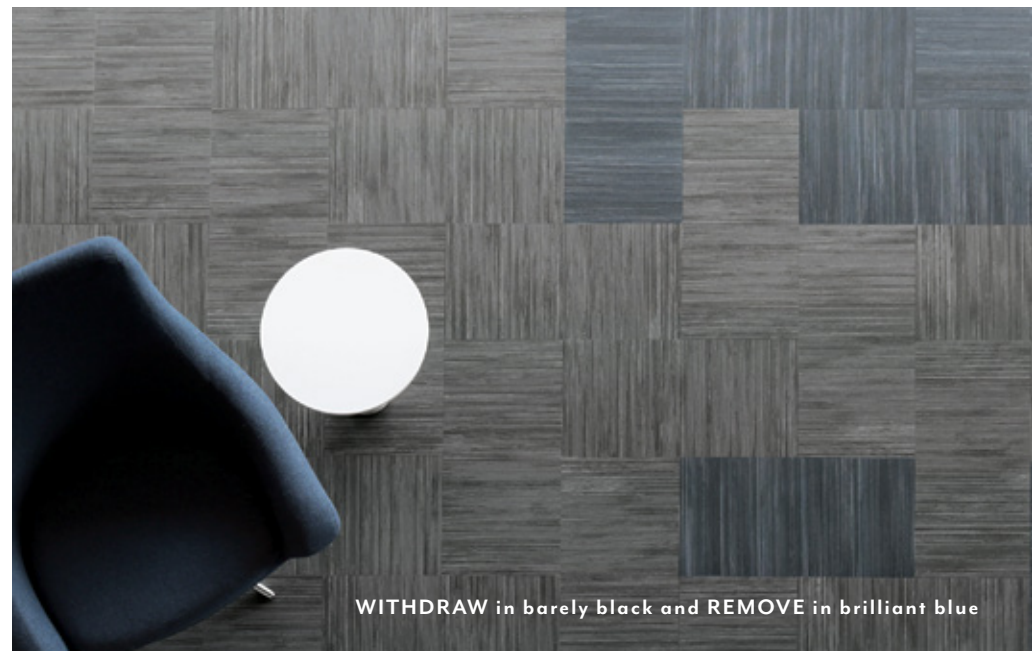


BEAUTY REVEALED /

PAINTS MOVE ACROSS THE CANVAS, GIVING LIFE TO LAYERED, MODERN TEXTURE.



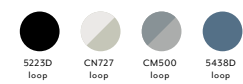
With paint as a medium and paper board as a base, the Patcraft design team explored the patterning of negative space and layered striations to create the Subtractive Layers resilient collection. Switching mediums, Subtractive Layers custom carpet collection yields to the beauty of omission in a soft surface.



WITHDRAW in barely black and REMOVE in brilliant blue



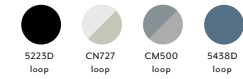
SUBTRACTIVE LAYERS FIELD CF61716



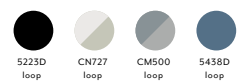
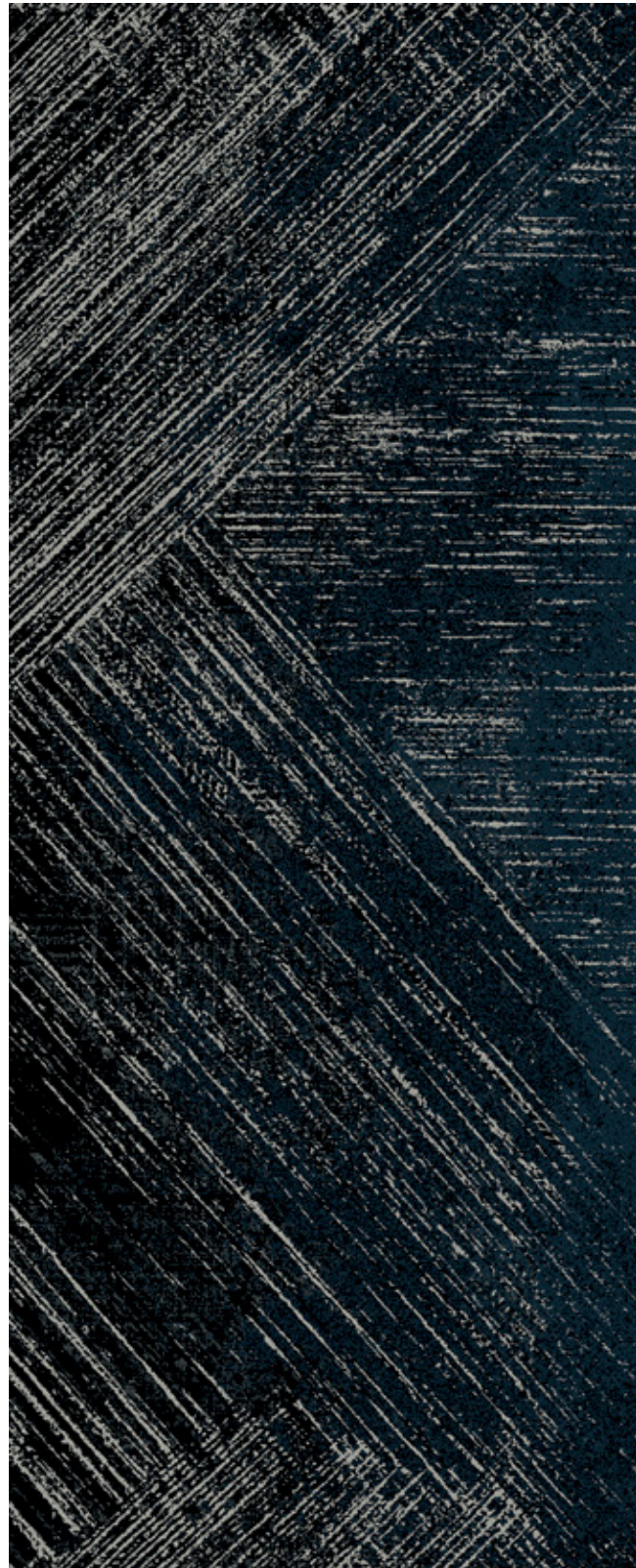
SUBTRACTIVE LAYERS FIELD CF61716 / 144 in x 144 in



SUBRACTIVE LAYERS FIELD CF61717 / 72 in x 121.6 in



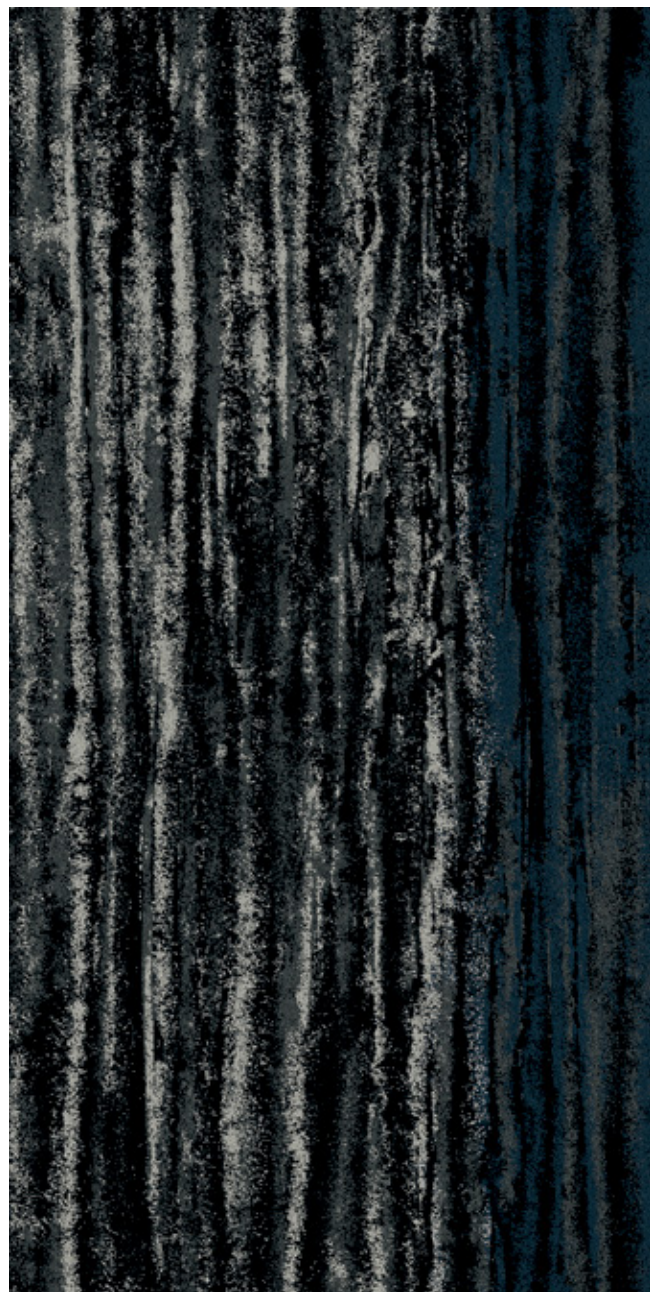
SUBTRACTIVE LAYERS FIELD CF61715 / 144 in x 108.8 in



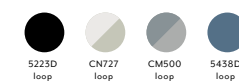
SUBTRACTIVE LAYERS CORRIDOR CN61711 / 72 in x 179.2 in



SUBTRACTIVE LAYERS CORRIDOR CN61711 with WITHDRAW LVT in desert tan



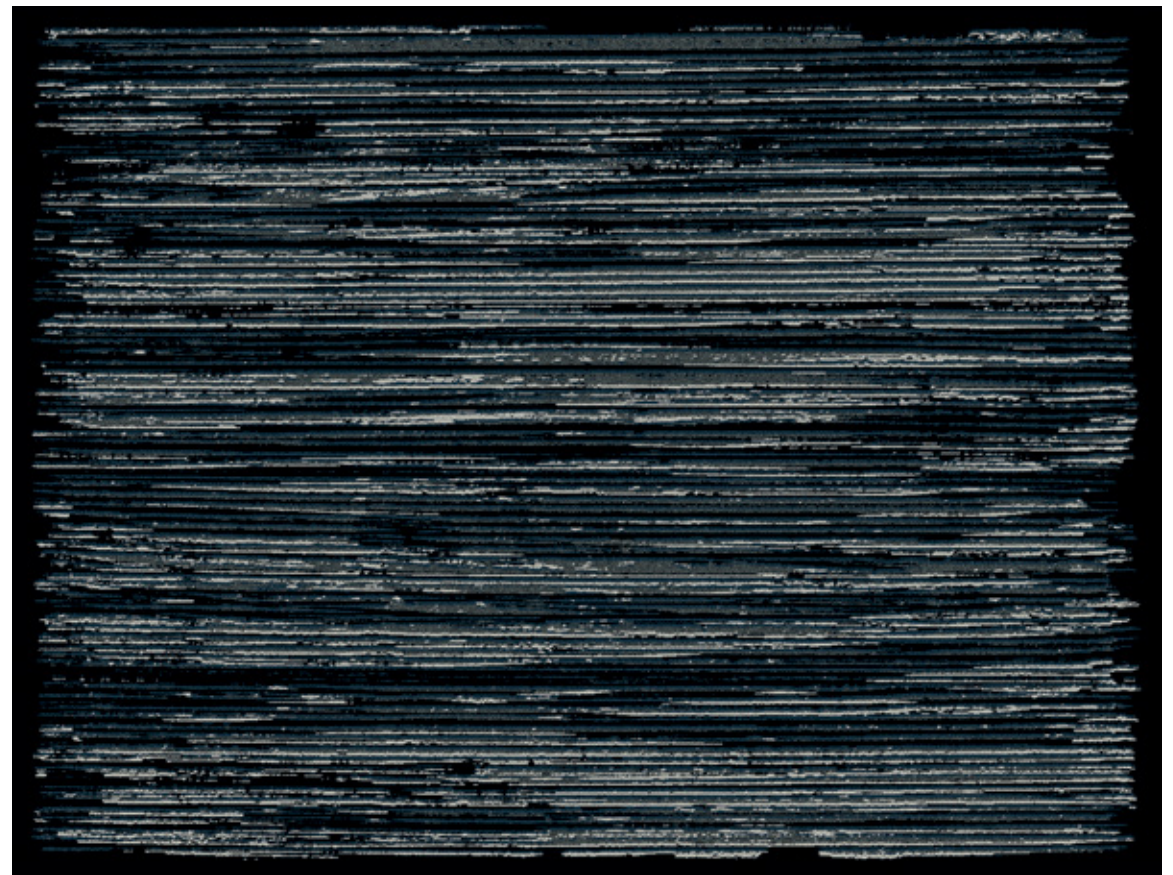
SUBTRACTIVE LAYERS CORRIDOR CN61709 / 72 in x 144 in



SUBTRACTIVE LAYERS CORRIDOR CN61710 / 72 in x 160 in

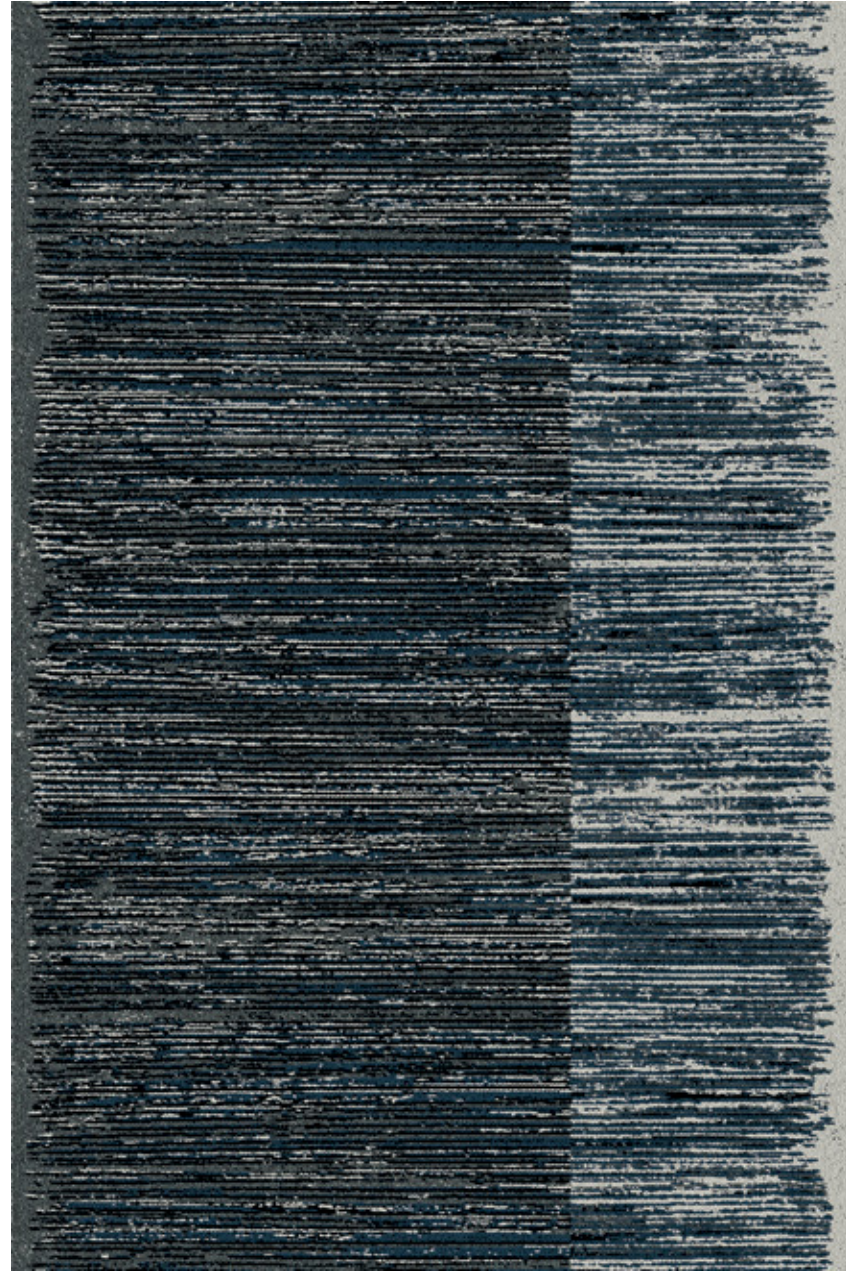


SUBTRACTIVE LAYERS RUG CR61708 with serging in 5223D / REMOVE LVT in taupe stone

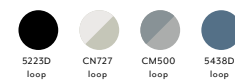
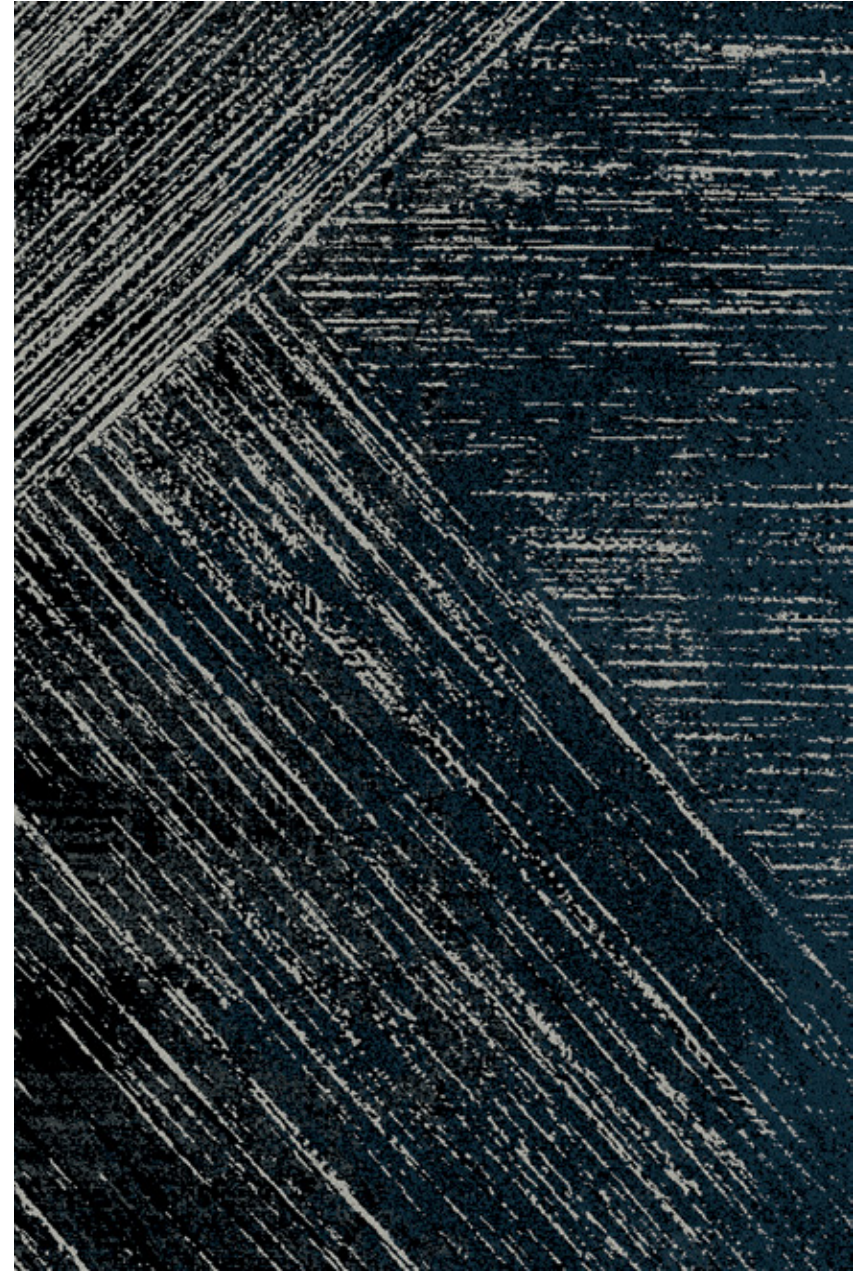


- 5223D
loop
- CN727
loop
- CM500
loop
- 5438D
loop

SUBTRACTIVE LAYERS RUG CR61708 / 144 in x 108.8 in



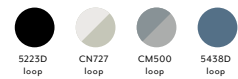
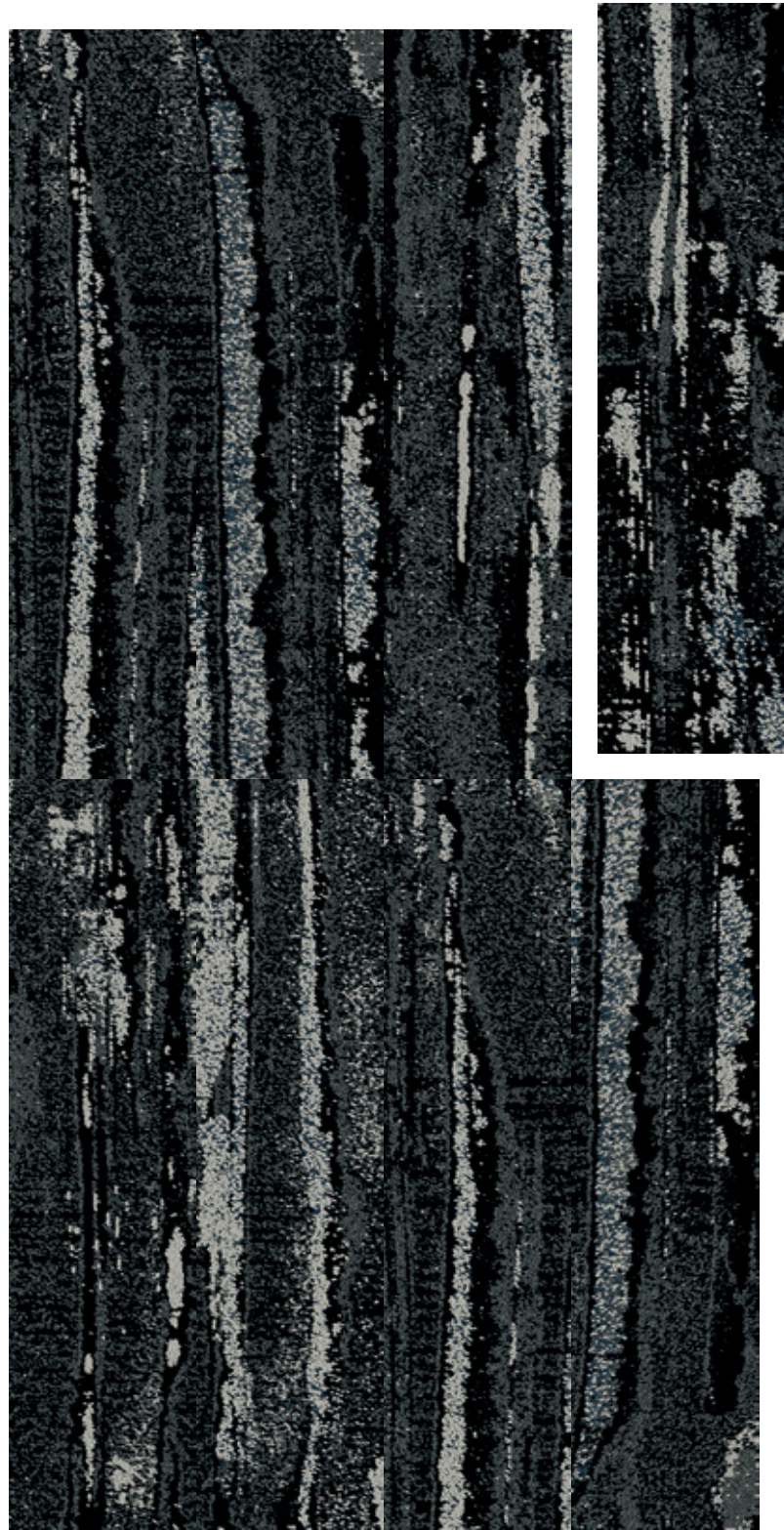
SUBTRACTIVE LAYERS RUG CR61705 / 72 in x 108.8 in



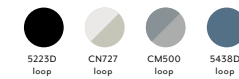
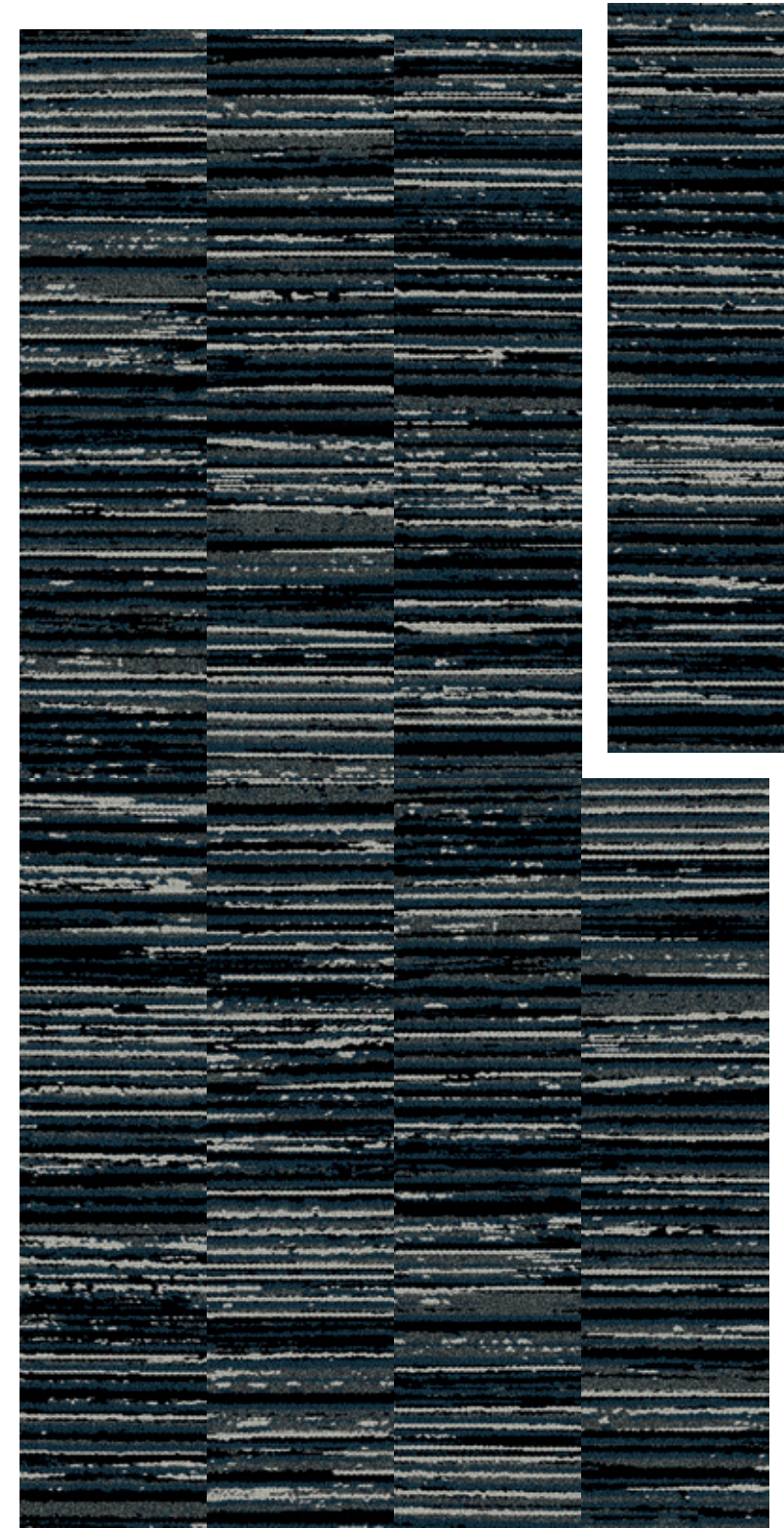
SUBTRACTIVE LAYERS RUG CR61706 / 72 in x 108.8 in



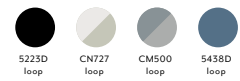
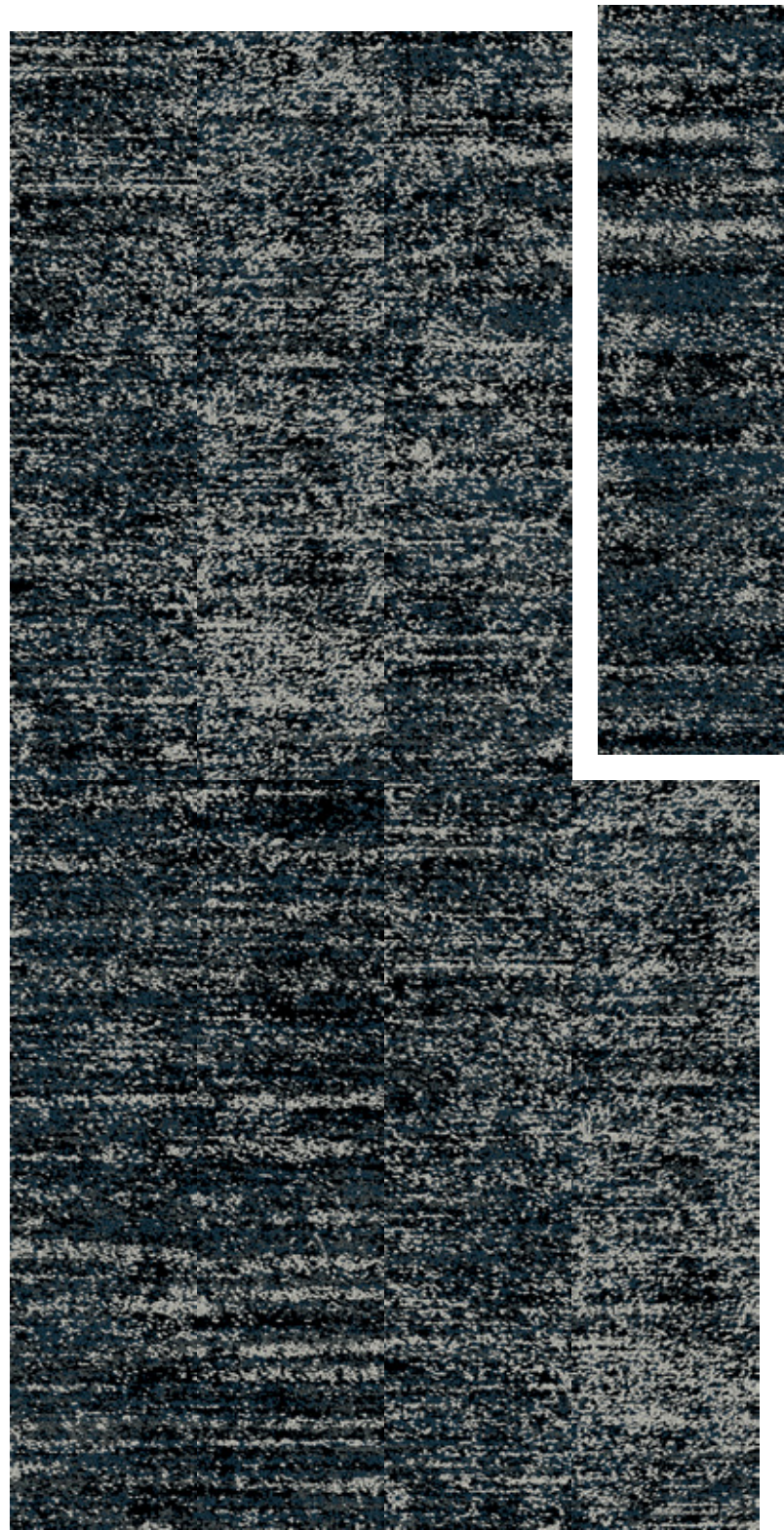
SUBTRACTIVE LAYERS TILE CT61714 / 12 in x 48 in / stagger installation



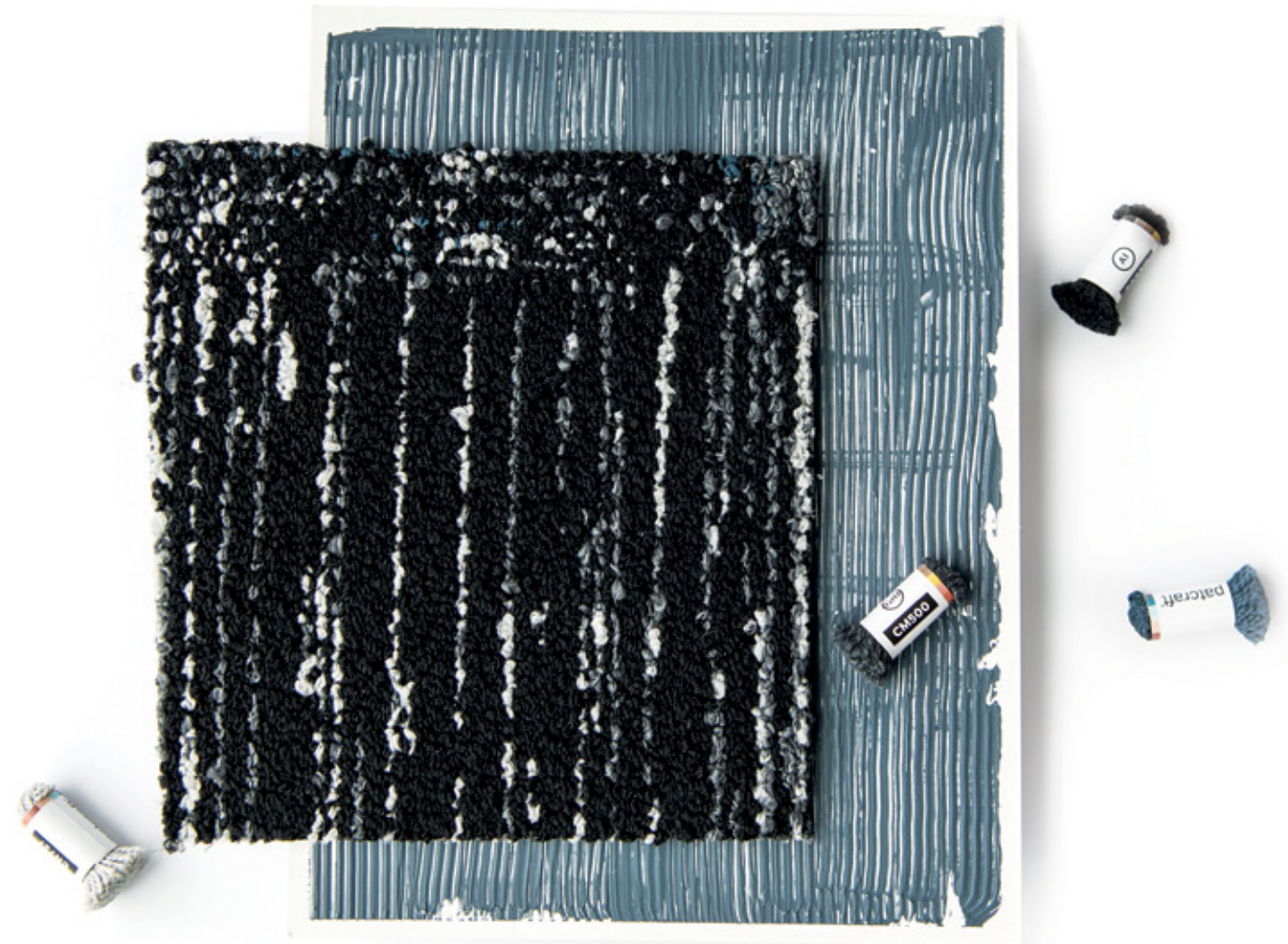
SUBTRACTIVE LAYERS TILE CT61714 / 12 in x 48 in



SUBTRACTIVE LAYERS TILE CT61713 / 12 in x 48 in



SUBTRACTIVE LAYERS TILE CT61712 / 12 in x 48 in



ARTEFACT



RENDER THE MARKS OF TIME *from your own memory.*

What happens when you embrace what's worn? Rusted and weathered objects re-emerge renewed. Expanding on its running line counterpart, the Artefact custom collection is inspired by the oxidation process of discarded items and the natural reactions using a resist-dyeing technique. The result is patterns of rich patinas with colors of varying depth, tint and saturation. A CYP cut and loop construction, the palette can be customized in up to six colors.

Explore the dimension and layers of hues that mark and reveal the beauty of time.



1.

2.



2.

CYP CONSTRUCTION /

Plush and luxurious, CYP is designed with up to six colors per pattern. Ideal for hospitality and public spaces or rugs in guestrooms and high-end suites, the cut-and-loop construction adds visual dimension and a rich textural effect with all the fade resistance of solution dyed nylon. Customize the six-yarn palette using the yarn colors in our custom design pom box.

50 yard minimum



3.

- 1. Artefact custom CYP swatches
- 2. Eco Solution Q nylon fiber poms
- 3. Resist-dyed fabric swatches

BEAUTY IN THE BREAKDOWN /

IT STARTED WITH A REACTION - EXPOSING THE HIDDEN STORIES OF OBJECTS WEATHERED BY TIME.



The Patcraft design team explored the effects of oxidation, accelerating the process with textiles and discarded items, to create the Artefact running line collection.

Push the boundaries of color with the custom collection. Play with patina. Explore oxidized hues. Create your own reaction.



PATINA, ETCHED and REACT in artfully rusted



ARTEFACT FIELD YF60866



- 
 5433D
cut
- 
 5727D
cut
- 
 5522D
cut
- 
 6158
loop
- 
 CB215
loop
- 
 CL445
loop

ARTEFACT FIELD YF60866 / 72 in x 95.3 in



- 5433D cut/loop
- 5727D cut/loop
- 5522D cut/loop
- 6158 cut/loop
- CB215 cut/loop
- CL445 cut/loop

ARTEFACT FIELD YF60880 / 72 in x 61.2 in



- 5433D cut
- 5727D cut
- 5522D cut
- 6158 loop
- CB215 cut
- CL445 loop

ARTEFACT FIELD YF59118 / 72 in x 111.6 in



- 5433D
cut/loop
- 5727D
cut/loop
- 5522D
cut/loop
- 6158
cut/loop
- CB215
cut/loop
- CL445
cut/loop

ARTEFACT CORRIDOR YN60868 / 72 in x 110.3 in

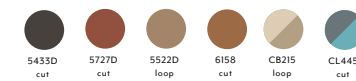


ARTEFACT CORRIDOR YN60868



5433D cut
5727D cut
5522D cut
6158 loop
CB215 loop
CL445 cut

ARTEFACT CORRIDOR YN57821 / 72 in x 144 in



5433D cut
5727D cut
5522D loop
6158 cut
CB215 loop
CL445 cut

ARTEFACT CORRIDOR YN57701 / 72 in x 178.3 in



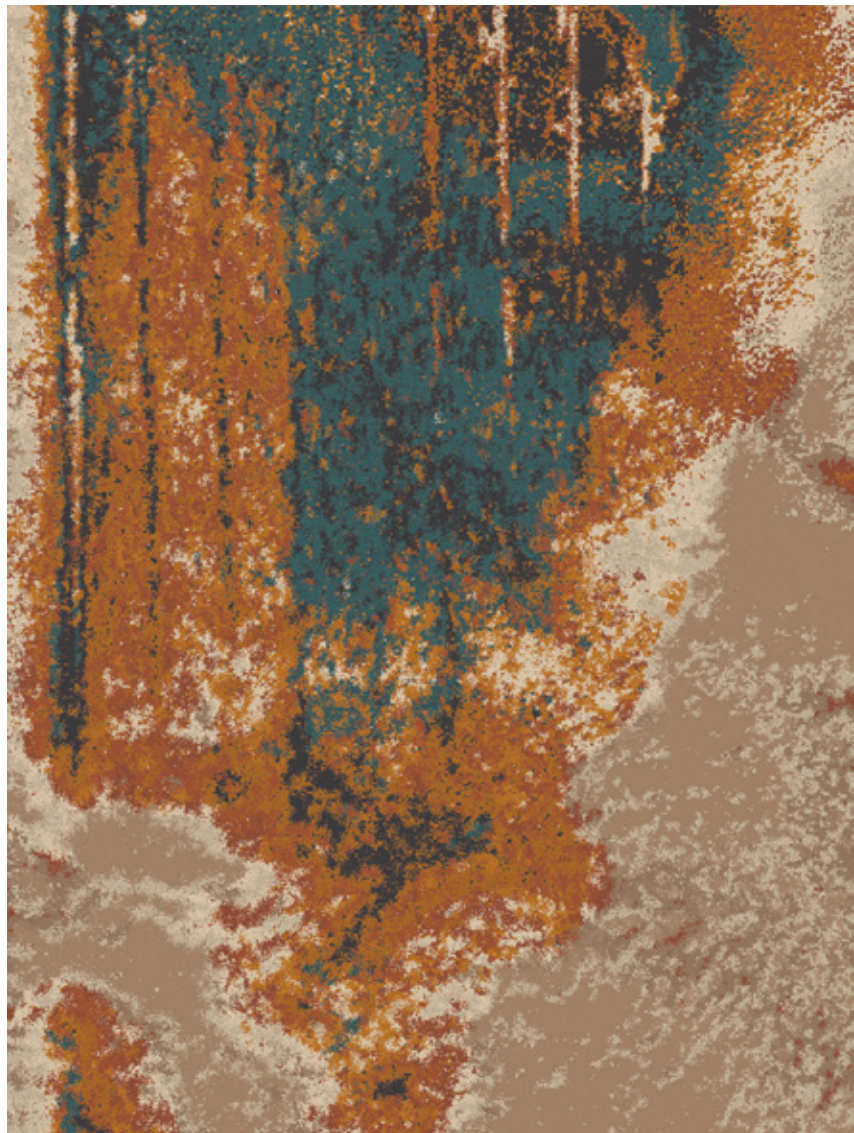
ARTEFACT RUG YR63295 with serging in CL445 / SPLITWOOD LVT in almond gold



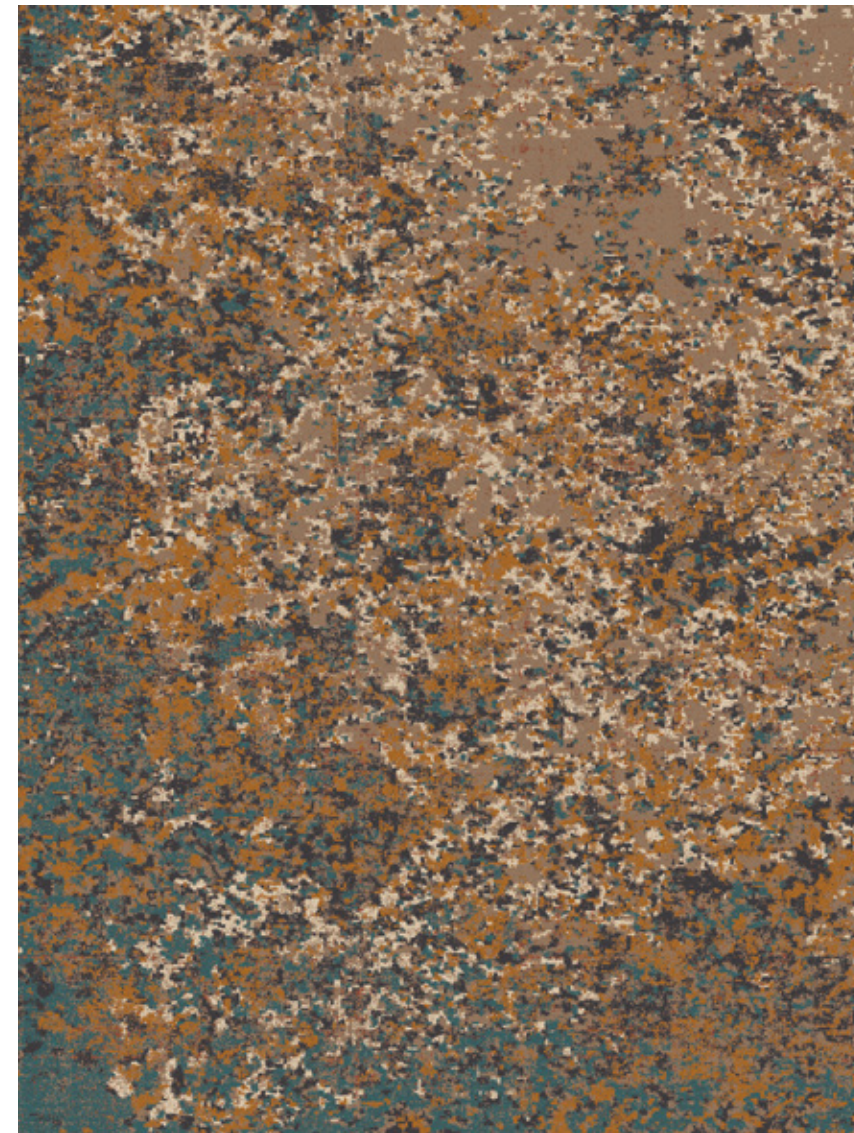
- S433D
cut/loop
- S727D
cut/loop
- S522D
cut/loop
- 6158
cut/loop
- CB215
cut/loop
- CL445
cut/loop

ARTEFACT RUG YR63295 / 108 in x 144 in

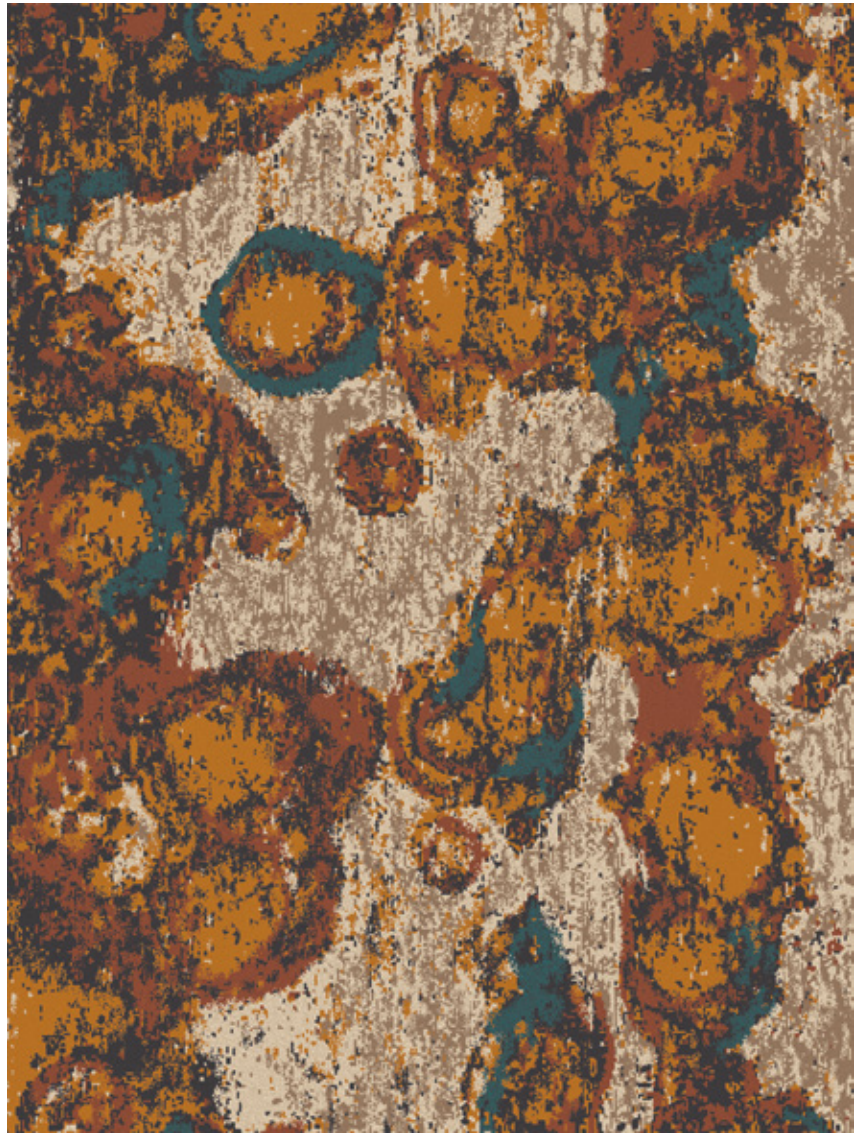




ARTEFACT RUG YR58337 / 108 in x 144 in



ARTEFACT RUG YR60874 / 108 in x 144 in



ARTEFACT RUG YR60873 / 108 in x 144 in



I M A G I N E
D I S C O V E R
I N S P I R E
C O N S T R U C T
D E S I G N
C R E A T E
I N V E N T
E X P L O R E
T R A N S F O R M



**CREATE
IN COLOR**

Use this curated collection to choose a custom accent color, recolor a running line product or create a unique palette.



THE POM BOX FEATURES **240 YARN COLORS** IN BOTH ECO SOLUTION Q® AND SOLUTION Q EXTREME® NYLON FIBER, GIVING YOU THE OPTION TO MAKE OUR PRODUCTS YOUR OWN.



ESTRATO

A TEXTURAL *Study*.

Finding the familiar becomes unexpected. Estrato is a textural study that layers the organic, traditional and transitional.

Abstracted botanicals overlay to create serene patterns that infuses calmness and comfort. Designed for corporate, hospitality and living environments, the Estrato Signature Series is a collection of tile and broadloom styles curated and coordinated in multiple constructions to offer flexibility in styling to complement throughout a space.

Uncover the boldness of texture and the composition of quietude.



BARCELONA TILE in azul



VALENCIA TILE in plara



21 PATTERNS /
3 CONSTRUCTIONS /
10 RUNNING LINE COLORWAYS /

Available in carpet tile and broadloom styles, the Estrato Signature Series offers Colorpoint and multi-tuft constructions. Combine and coordinate throughout a space to create pictorial moments and textural scale. Choose from ten running line colorways or create a custom colorway.

*Minimum order of 50 yards per pattern,
 with a total minimum order of 500 yards.
 Tile and broadloom cannot be combined.*



SEVILLE TILE in plata and macadan



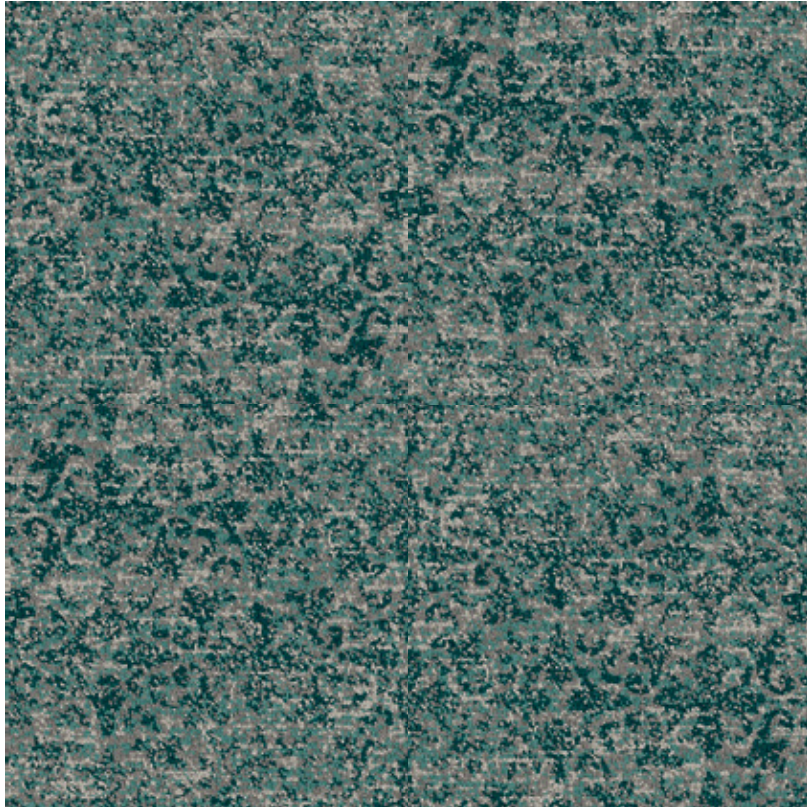
BARCELONA TILE and SEVILLE TILE in azul



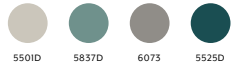
VALENCIA TILE and SEVILLE TILE in plata



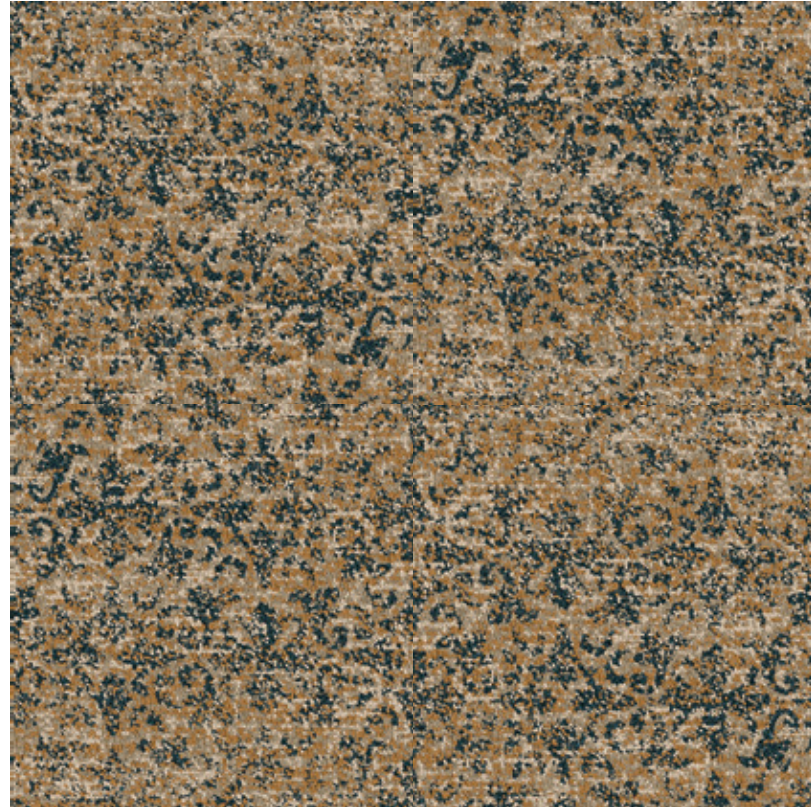
Looking for the right colorway? Stretch your color creativity with **Chroma**, our digital color customization tool. Create custom color patterns in realtime. Choose from more than 1750 running line and custom patterns, including patterns from the Estrato collection. Create the perfect palette from hundreds of colors. Order a CAD or request a sample of your designs. Explore the possibilities at chroma.patcraft.com.



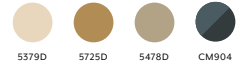
BARCELONA TILE / custom color



5501D 5837D 6073 5525D



BARCELONA TILE / custom color



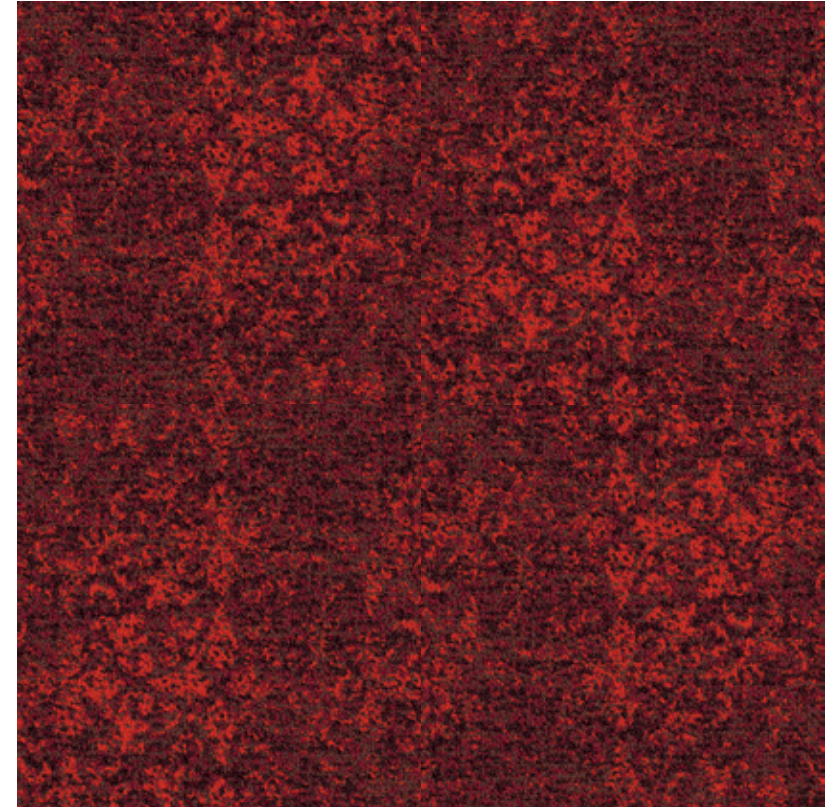
5379D 5725D 5478D CM904



BARCELONA TILE / custom color



5838D 5426D C1618 5849D



BARCELONA TILE / custom color



5520D 5832D 5609D 5972D

CUSTOM COLOR TOOLS

INFRASTRUCTURE

Reimagine SPACE.

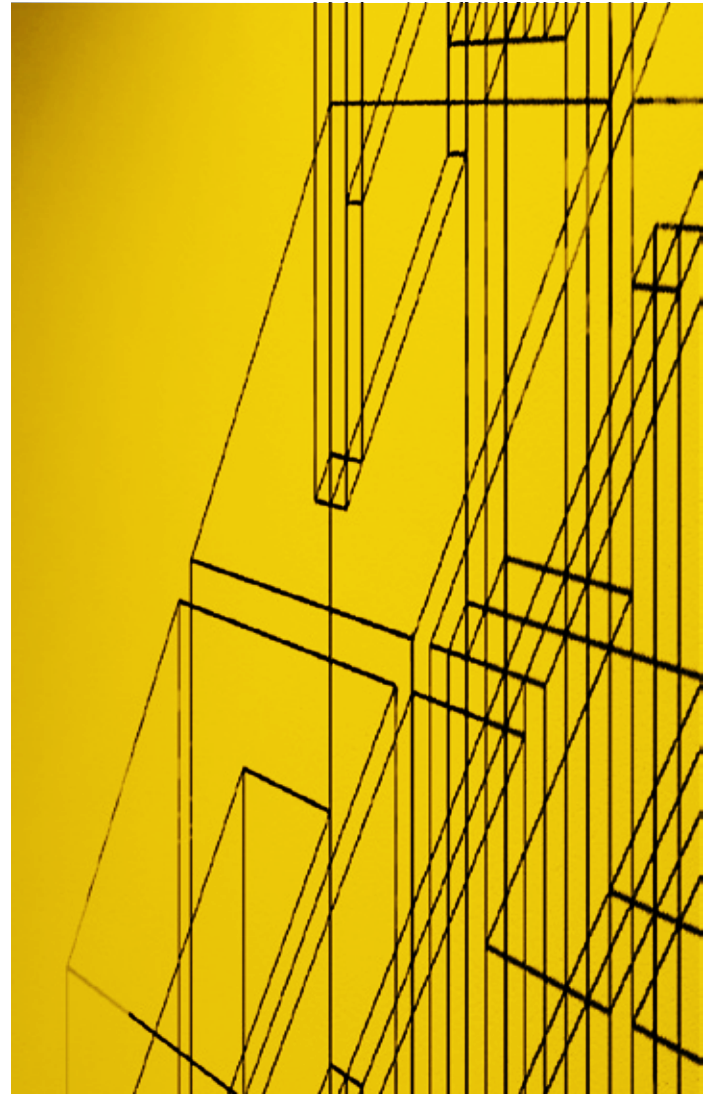
Create a framework. Accentuate the details. Infrastructure reimagines the foundation of space. A coordinated collection of three modular and two broadloom running line styles, Infrastructure is a system that takes design to a new level. Customize the accent stripes of the modular styles to create movement and flow. Choose from 15 running line colorways and 24 curated accent colors – or level up your customization with an additional selection of color options. Activate for energy. Remove for recharge. Embrace the elements of structure. Lay the groundwork to transform space.

CANTILEVER BROADLOOM in concrete / WORK. STUDY. PLAY. in jump rope / FORMWORK MODULAR in foundation





TRANSVERSE MODULAR in rebar





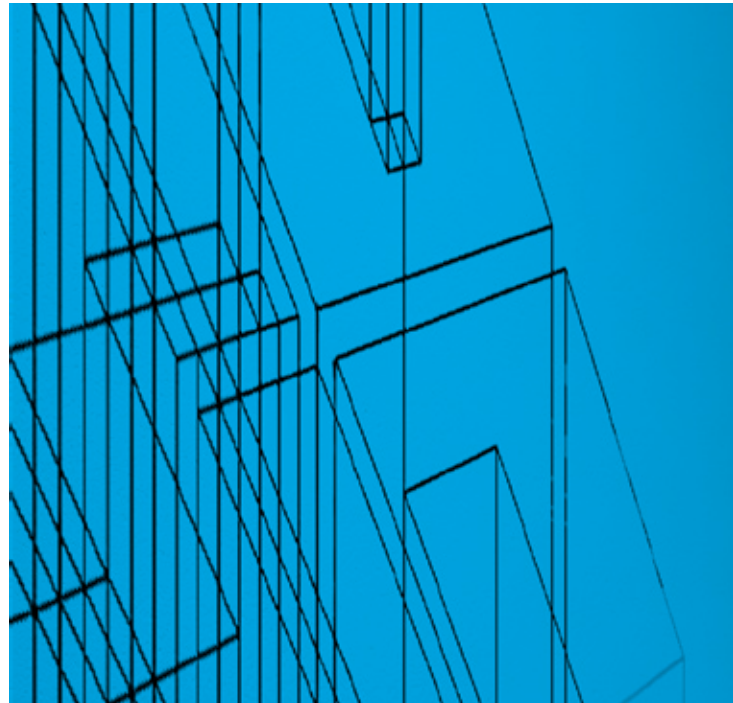
FORMWORK MODULAR, TRANSVERSE MODULAR and SCAFFOLD MODULAR in rebar



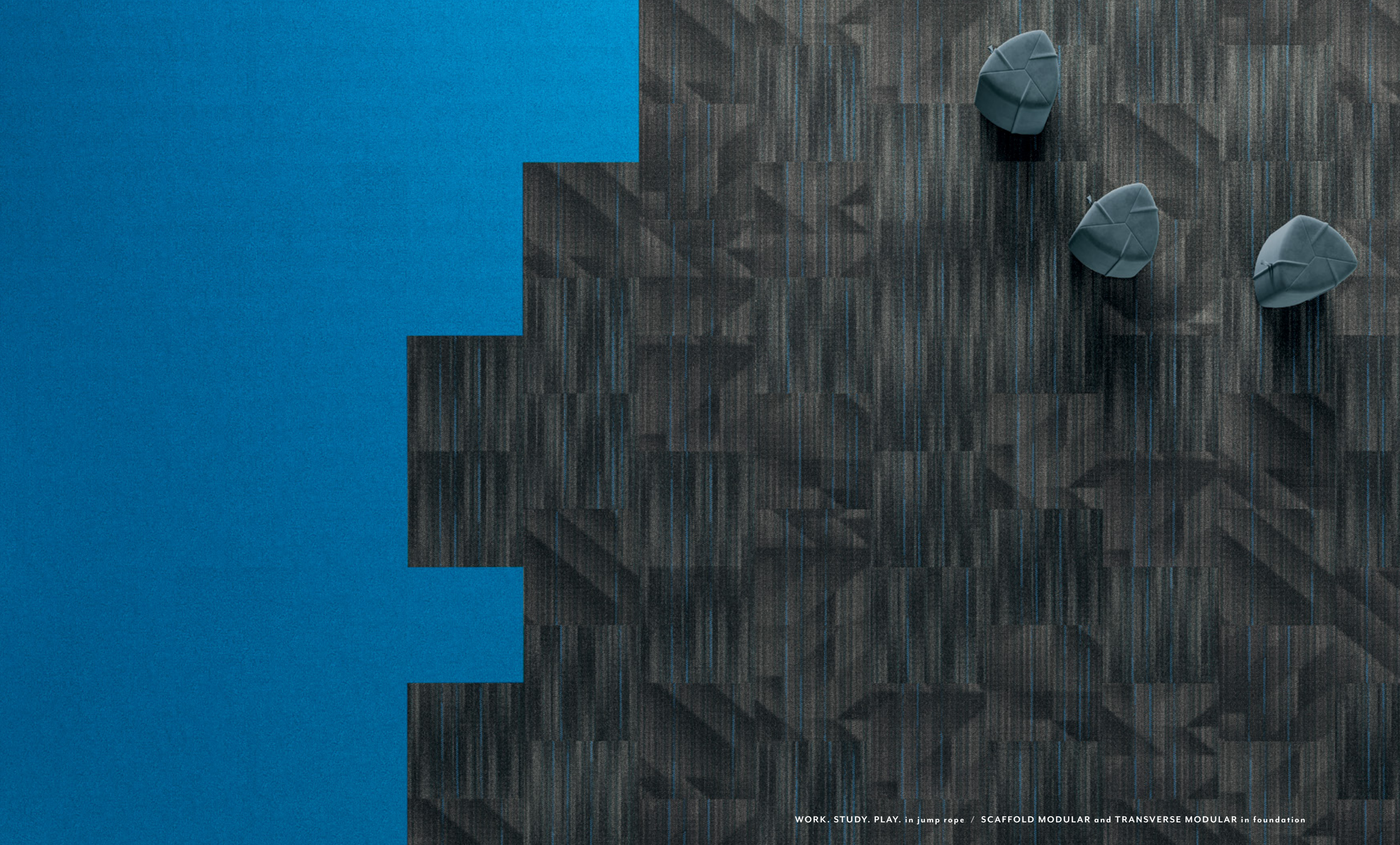
FORMWORK MODULAR in lintell



SCAFFOLD MODULAR in foundation



CENTERLINE BROADLOOM in concrete / WORK. STUDY. PLAY. in jump rope / FORMWORK MODULAR in rebar



WORK. STUDY. PLAY. in jump rope / SCAFFOLD MODULAR and TRANSVERSE MODULAR in foundation



TRANSVERSE MODULAR in rebar

**ACCENTUATE
THE DETAIL /**

Push the color boundaries. Infrastructure modular styles offer color flexibility to suit your palette. Customize the accent stripe in **24 curated accent yarns** or visit Chroma, our color customization tool for additional color options in the EcoSolution Q® yarn bank.

CHROMA

Explore the possibilities at chroma.patcraft.com.



CUSTOM RUGS

COLOR. SPACE. DESIGN. *Take shape.*

Be creative. Be distinctive. Bespoke. Our area rug program is the ultimate in customization. From size to shape, from pattern to color, creating a custom area rug is the perfect way to tailor any space within a space. Create a custom rug with EcoWorx® carpet tile or custom or running line broadloom in any size and shape. Choose from a wide array of running line styles and a variety of binding and backing options. The opportunities are limitless. And the process is easy. Transform any space. Tailor made.

custom rug / BARCELONA in moho with serging in 5986D / NATURAL STATE in spiced chestnut





loose lay rug / PATINA in industrial craft / SPLITWOOD in washed silver





Designing your area rug is simple.

Area rugs provide textural comfort and design flexibility to any hard surface foundation. Our area rug program offers complete customization. Get creative with shape, size and color. Choose from our extensive selection of carpet tile and broadloom styles to create a rug tailor-made for any space.

LOOSE LAY AREA RUGS /

For total flexibility and ease, create your own area rug with any of our EcoWorx® carpet tile styles by installing with our **LokWorx™ adhesive system**. LokWorx™ can be applied to the corner of a tile for a floating installation or center applied to the floor for an attached non-slip installation over virtually any subfloor.



STEP 1 / SELECT YOUR CARPET

Start by browsing our running line product options, providing a variety of broadloom and carpet tile, at patcraft.com. Or, choose from a selection of our custom patterns at chroma.patcraft.com. Custom rugs are available with a minimum order.

STEP 2 / SHAPE AND SIZE

Once you have selected your carpet, determine the dimensions you need and the shape that will best fit your space. Don't be afraid to get creative. We can make all shapes and sizes, including round and abstract shapes.

STEP 3 / FINISHING TOUCHES

Once your carpet is selected and the size and shape are determined, choose a binding option that best fits the design. Choose from solution-dyed nylon serging, thin-profile poly binding or tapered rubber.

STEP 4 / CHOOSE YOUR BACKING

Select a backing from the following options: non-skid back, standard carpet backing or add the H Plus pad.

STEP 5 / COMPLETE YOUR ORDER

Contact your account manager to assist with your design needs. Lead times, minimums and pricing vary based on the carpet availability and the rug finish options that are selected.



custom area rug / DICHROIC FACET and DICHROIC SQUARE in mineral, slate and aquamarine with serging in 5838D / CROSSOVER LVT in dusk



custom area rug / SHADOWGRAPH in shutter with serging in 5796D / MONOCHROME MATTE in luna

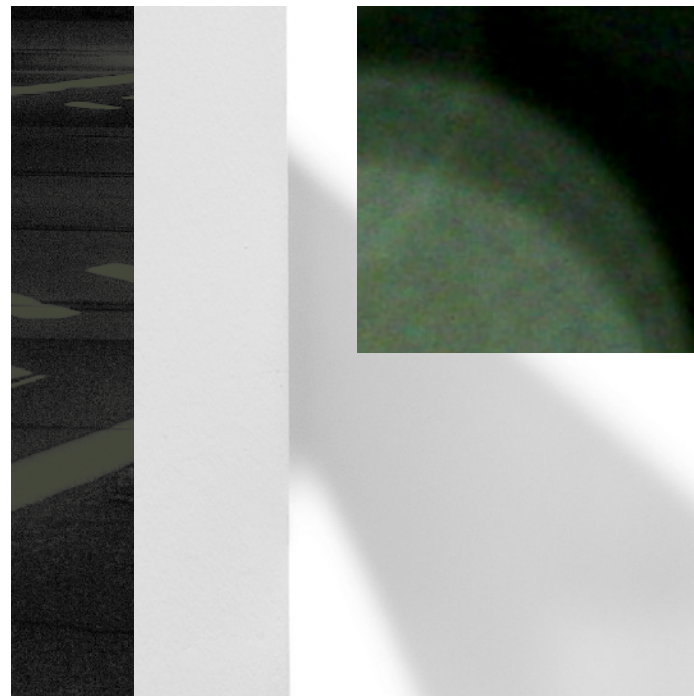




loose lay rug / CUBE & COLOUR in cardamon, pear and lemon and WORK. STUDY. PLAY. in agency, professor, hey taxi and go fish with WOOD PLANX in charred oak



loose lay rug / NOCTURNE, BACKLIT and COLOR FILTER in uplight with CMYK in cloud



BINDING OPTIONS

SERGING /

Yarn serging is one of the most popular rug finishes. Constructed with Eco Solution Q® 100% solution-dyed nylon fiber, the yarn is continuously stitched around the edge of the rug for a consistent, rounded edge finish. Match the serged yarn color to the most dominant color in the rug for a blended look or select a complementing color to create an accent detail for your rug.

traffic / light to moderate
construction / carpet tile, broadloom

EDGE BINDING /

Thin-profile poly binding tape is an economical finish folded over the edge of the rug and machine-stitched to provide a low-profile, square edge finish. Match the edge binding color to the most dominant field color in the rug or selecting an accent color from your rug. Edge binding is not recommended for extreme heavy traffic areas. For samples, contact your account manager.

traffic / light to moderate
construction / carpet tile, broadloom

TAPERED RUBBER /

Tapered rubber is a highly durable edging option and allows roller traffic to move over the side of the rug with ease. Tapered rubber is a good option for heavy traffic areas. It can be used in the most demanding public space environments. Tapered rubber provides a mitered edge finish. For samples, contact your account manager.

traffic / heavy
construction / carpet tile, broadloom

BACKING OPTIONS

NON-SKID BACKING /

Our standard skid-resistant backing is adhered to our rugs during fabrication. It is an efficient and durable secondary backing that gives rugs strong dimensional stability and non-slip characteristics. Non-skid backing is only available for carpet tile area rugs.

traffic / light to moderate
construction / carpet tile

STANDARD BACKING /

The standard backing that is applied to a broadloom carpet can be used for the backing of a broadloom area rug – a hardworking, long-lasting backing providing the performance of broadloom. Standard carpet backing is only available for broadloom rugs.

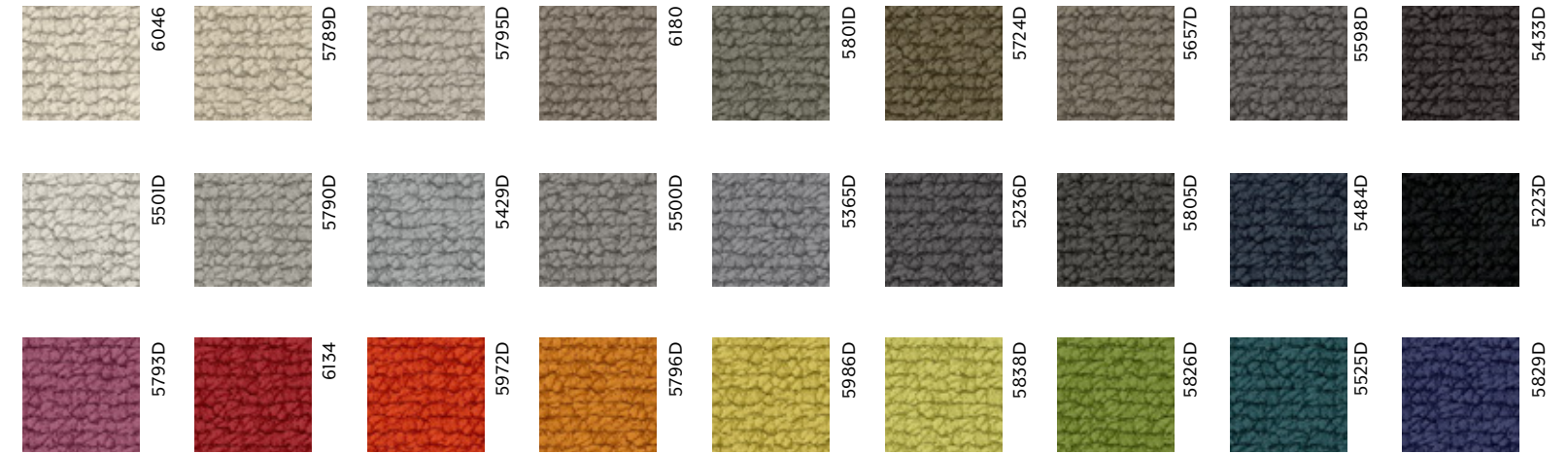
traffic / light to heavy
construction / broadloom

H PLUS PADDING /

H Plus padding provides extra cushion and support for your area rug. It can be cut to fit all broadloom rug sizes. Made from 100% post-industrial recycled fiber, it's constructed with a gray basketweave backing for cushion support. H Plus padding is a ¼ inch thick attached pad and is only available for broadloom rugs.

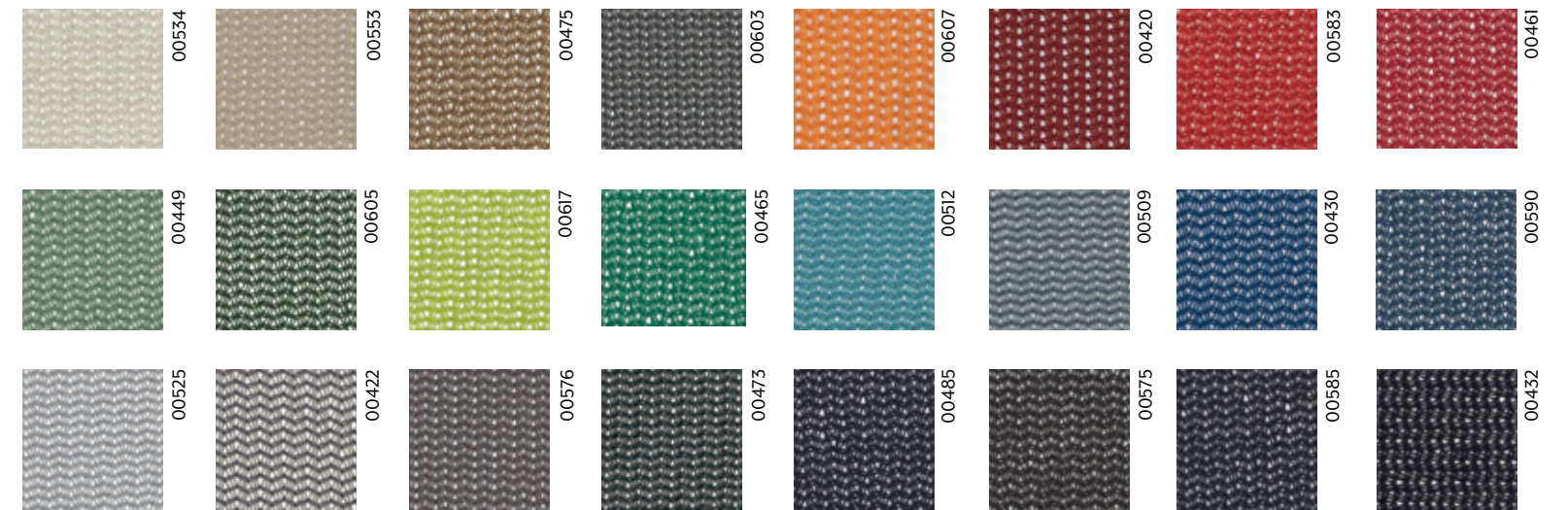
traffic / light to heavy
construction / broadloom

SERGING* /

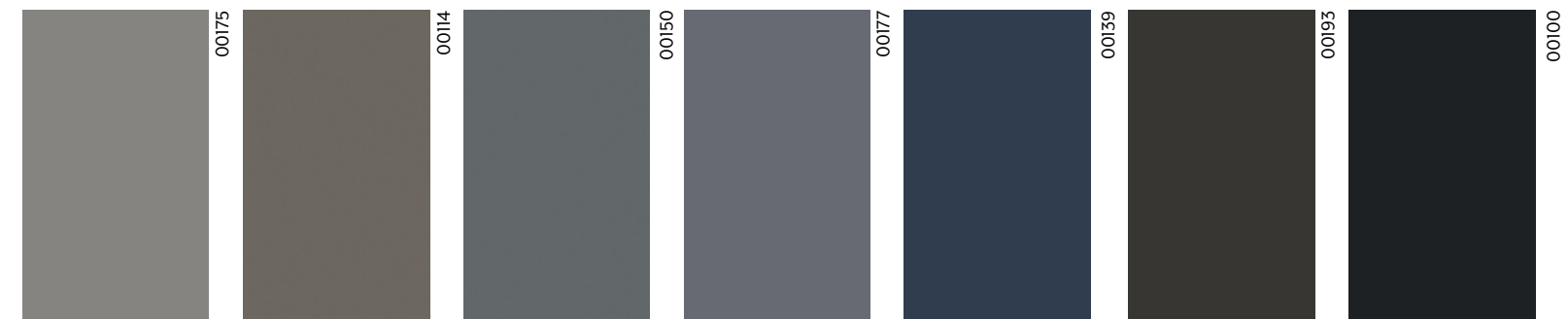


*Additional color options may be viewed in the Patcraft custom design pom box.

EDGE BINDING / S175V



TAPERED RUBBER / S174V





Create.



MIX
Paper from
responsible sources
FSC® C102271

Printed on elemental chlorine free, acid free, pH neutral paper. Read inside and out and when finished, please recycle.



patcraft®